

Adding value to your practice

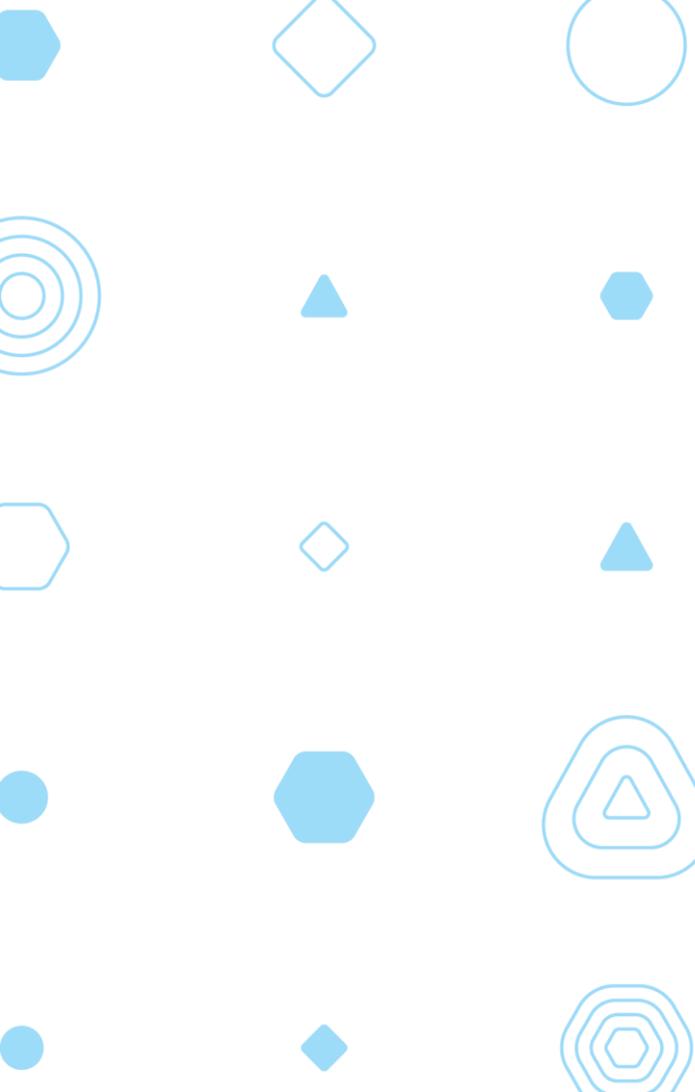
September 2018



Individual business support

As a member of Simplyhealth Professionals, you have a dedicated Business Development Consultant who will work closely with you to maximise the opportunities that are best for your practice.

- Setting and achieving practice goals
- Retaining patients and increasing loyalty
- Attracting new patients and promoting the practice
- Helping you set the right fees to achieve your desired income
- Raising your practice's profile in the local area
- Putting together a formal business and marketing plan



Professional Support Services

Our professional support services team provides member dentists with advice, guidance and information on a range of issues such as compliance and regulations, complaints, clinical concerns and contractual queries.

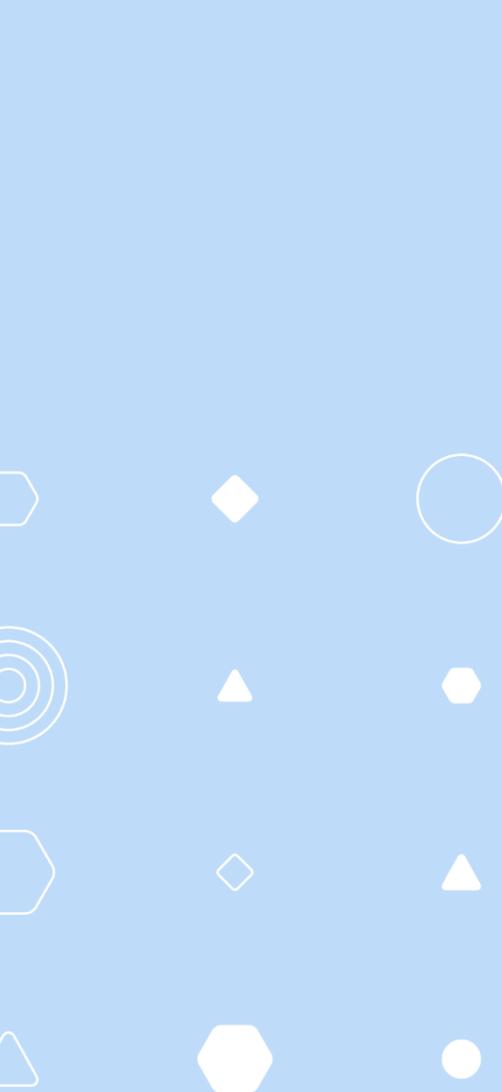
Denplan Excel

Developed by dentists for dentists, Denplan Excel is our advanced quality assurance programme which helps support clinical governance and professional regulation. It is the first dental service in the world to achieve recognition by the United Kingdom Accreditation Service (UKAS).



DEPPA and YDEPPA

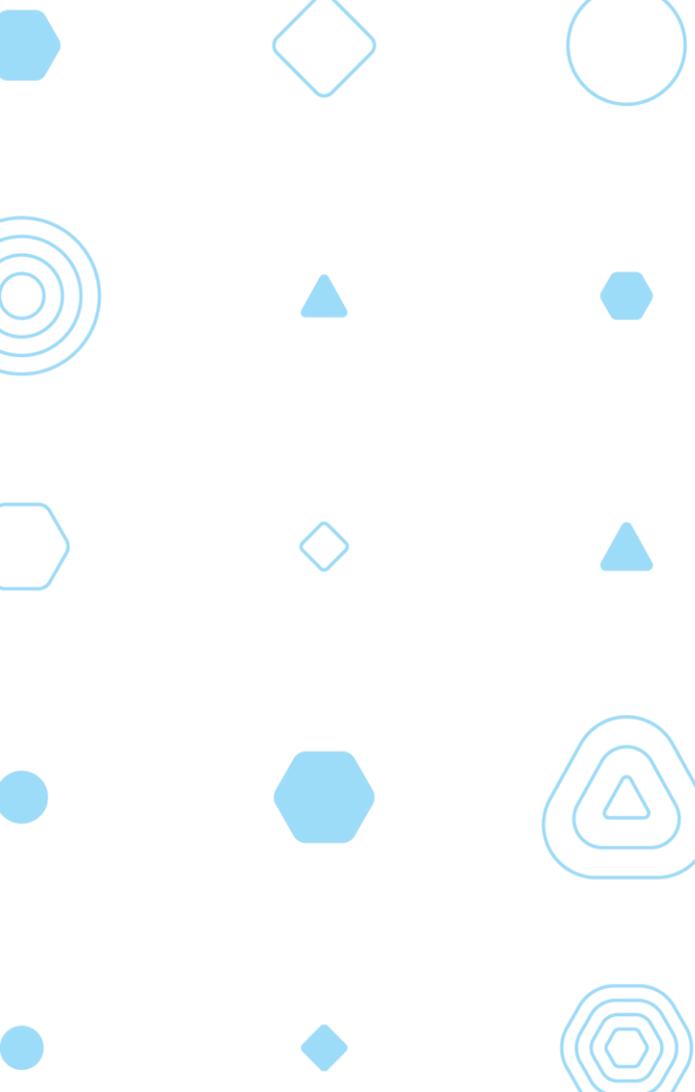
Our innovative patient assessment tool, Denplan Previser Patient Assessment (DEPPA), is the only evidence-based, online individual risk assessment tool to help patients understand their current oral health and future disease risk. For patients 17 years and under, Young DEPPA (YDEPPA) engages and motivates them and their parents to maintain good oral health.



“I wanted to gain Denplan Excel accreditation to show patients that we care about the quality of care we provide but realised that it also provided a pathway to improve not only patient care but also the efficiency of the practice.

I would recommend Simplyhealth Professionals to any dentist who wishes to improve their practice and the quality of care they provide.”

Ben Goode, 18 Dental



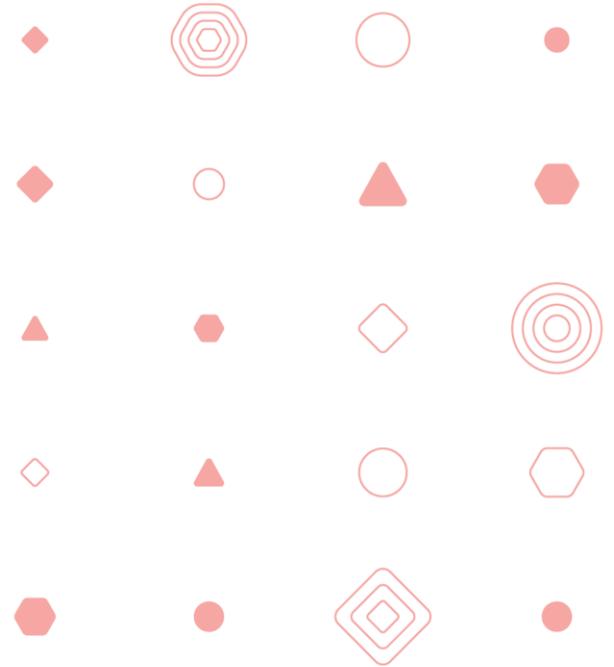
Practice marketing support

- As a member dentist, you can benefit from our specialist practice marketing consultants who can help you promote and grow your business. This could include personalised marketing plans, PR, patient profiling and help with social media.
- Simply Select, our online marketing portal, makes it easy to create bespoke marketing materials to help your practice attract and retain patients and boost their businesses.

Events

Each year we organise a range of training and events for you and your practice team that will leave you feeling refreshed, revitalized and ready to head back to the practice with a new perspective.

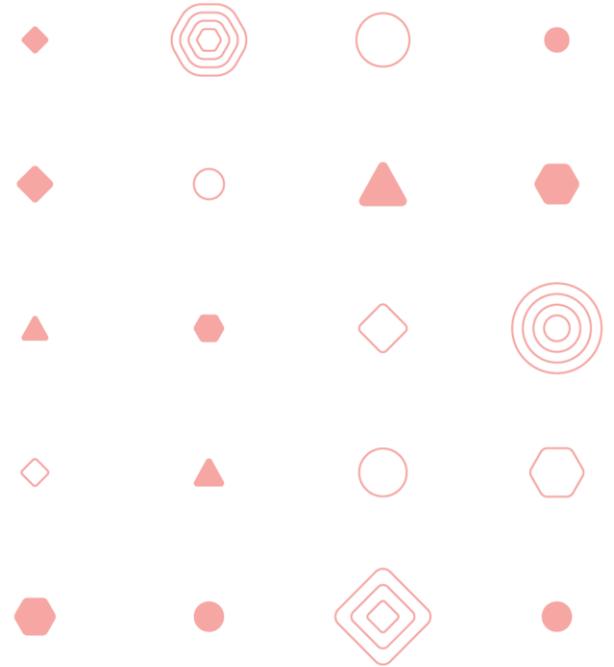
From clinical and CPD events to practice manager forums, charity challenges and sporting events, there is something for the whole practice team.



Training

Awarded the prestigious BDIA Code of Practice for all of our dental CPD training, the Academy is our in-house training provision and meets the new requirements of the General Dental Council's (GDC) CPD quality assurance.

The Academy gives you and your team access to training that covers all your practice's needs from clinical, CPD and legislative subjects to business skills. Our team of qualified trainers can also work with you on the areas you wish to strengthen, creating a bespoke plan that specifically meets your needs.



For more information visit:

www.denplan.co.uk

Or talk to us on:

0800 169 9962

